

## Forbes INSIGHTS

Alleviating Global Poverty - Catalysts of Change



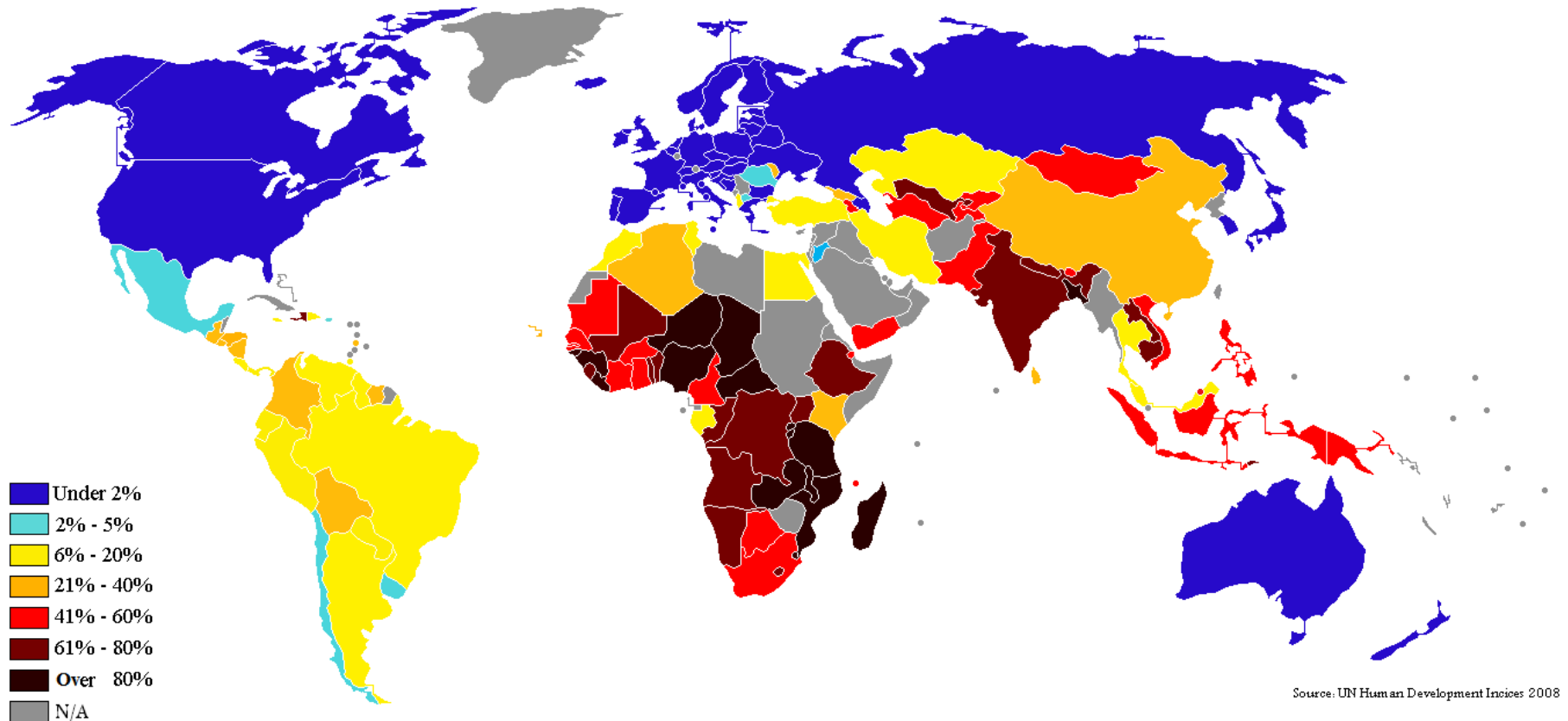
Heiko Specking  
Philanthropy & Social Responsible Investment Advisory  
Credit Suisse Solution Partners, 19. November 2013

# Agenda

- Introduction
- Poverty
- The Report
- Key findings
- Best Practise

# Poverty – Visual Overview

Percentage population living on less than \$2 /day (UN Human Development Report 2009)



# Poverty – Facts and Figures

- Nearly half of the world's population live on less than \$2.50 a day.
- More than **1.3 billion live in extreme poverty** (less than \$1.25 a day)
- Total Number of children that live in poverty: 1 billion
- Total Number of **children that die each day** due to poverty: **22'000**
- More than 1 billion people lack adequate access to clean drinking water
- **870 million people worldwide do not have enough food to eat**
- A quarter of all humans live without electricity – approx. 1.6 billion people

Source: Global Issues, The Human Development Report ([www.statisticbrain.com](http://www.statisticbrain.com))

# Millennium Development Goals – Poverty

THE MILLENNIUM DEVELOPMENT GOALS (MDGs) ARE THE MOST SUCCESSFUL GLOBAL ANTI-POVERTY PUSH IN HISTORY. LET'S STEP UP ACTION TO THE 2015 MDG TARGET DATE AND BEYOND.

**MDG1**  
ERADICATE EXTREME POVERTY AND HUNGER

**EXTREME POVERTY**  
RATES HAVE BEEN CUT IN HALF SINCE 1990

**LET'S STEP UP**

**WORLD WIDE 1 IN 8 REMAIN HUNGRY**

UN.ORG/MILLENNIUMGOALS

|   |   |
|---|---|
| <p><b>1</b><br/>ERADICATE EXTREME POVERTY AND HUNGER</p>      | <p><b>2</b><br/>ACHIEVE UNIVERSAL PRIMARY EDUCATION</p>         |
| <p><b>3</b><br/>PROMOTE GENDER EQUALITY AND EMPOWER WOMEN</p> | <p><b>4</b><br/>REDUCE CHILD MORTALITY</p>                      |
| <p><b>5</b><br/>IMPROVE MATERNAL HEALTH</p>                   | <p><b>6</b><br/>COMBAT HIV/AIDS, MALARIA AND OTHER DISEASES</p> |
| <p><b>7</b><br/>ENSURE ENVIRONMENTAL SUSTAINABILITY</p>       | <p><b>8</b><br/>GLOBAL PARTNERSHIP FOR DEVELOPMENT</p>          |

# 19. November – Happy World Toilet Day

## Current situation

- **40% of world population still lacks access to sanitation facilities**
- 1 child dies every 17 seconds due to lack of sanitation, unclean water and poor hygiene

## Potential

- **US\$ 1** invested in sanitation brings an average **US\$ 7** return in health costs averted and productivity gained
- **The toilet** is one of the most efficient weapons to **fight diseases** like cholera and diarrhea
- Having a **toilet at school** is the best way to ensure that girls will continue their education once they reach puberty

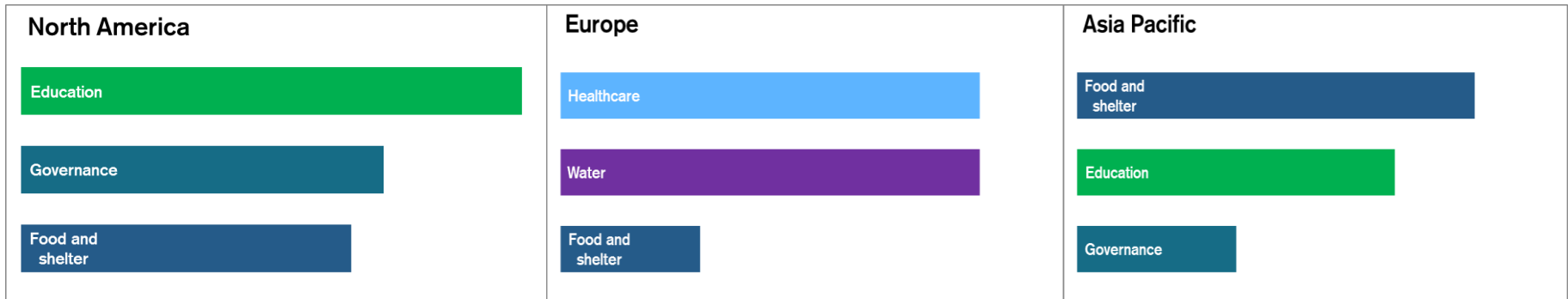
# Forbes INSIGHTS report supported by Credit Suisse

- 2<sup>nd</sup> Annual Forbes 400 Philanthropy Summit, UN NYC, June 2013
- Topic: Solutions for Extreme Poverty
- 150 of the world's most actively engaged philanthropists met
- Global survey was conducted with 317 philanthropists interviewed
- Result: Forbes Insight: Alleviating Global Poverty - Catalysts of Change
- Lessons learned and best practices



# Key Findings 1/3

- **Philanthropy can be viewed as a portfolio**
  - well understood root causes with rather immediate impact
  - supporting of projects on a global scale with long-term impact
  - diversification of activities – support of local and global initiatives
  - challenges and need for a systemic approach
- **Tackling global poverty is a long term undertaking**
  - understand the cause first before implementing a method
  - different regions prioritize different approaches due to different cultures





## Key Findings 2/3

- **The way forward lies in cooperation and consolidation of effort**
  - inefficiencies of activities by too many overlapping organizations (48%)
  - scalability of impact is still weak
  - need of collaboration and cooperation
- **Ambitions run high, with 73% of philanthropists saying they want to see pattern change at the highest levels**
  - influence decision makers
  - policy making on national and international level
- **Effective Philanthropy also involves loans and seed capital**
  - entrepreneurial practices are useful incentives for sustainable impact
  - joining forces with other experienced peers or organizations
  - “Venture Philanthropy” investments contribute to a long-term success

## Key Findings 3/3

- **Women's health issues receive more attention**
  - Family planning and contraception projected as priority issues (33%)
  - Women's health is another topic which gained more attention (15%)
  - Women serve as effective stewards of family capital
- **Philanthropy is at its core a matter of heart**
  - personal connection to a community increases motivation to give (32%)
  - local engagement comprises better flexibility to act if conditions change
  - 50% of donors (Americas) focus on targeted local giving
  - both global and local giving is needed but with different time horizons
- **Majority did not feel a compelling need for their children to continue their philanthropic initiatives**

# Best Practices

- Consider philanthropy in the same way as your **portfolio** investments
- Investing in **women's health and empowerment** has proven to be a potent philanthropic lever
- Invest in cultivating the **leadership** of others through entrepreneurship
- **Collaborate** with others to accelerate the pace of systemic change
- **Inspire and celebrate** the passions of your **children**



# Thanks for your attention

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## Heiko Specking

Address Gartenstrasse 14  
8070 Zurich  
Switzerland

Phone +41 44 333 09 93

E-mail [heiko.specking@credit-suisse.com](mailto:heiko.specking@credit-suisse.com)

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